ORDER

b 4:		OIL	JLIX	
Orders	Order / Rev:	105009		
	Alt Order#:	06837954		
	Product Desc:	OBAMA FOR AMERICA	_	
	Estimate:	1536		KSNV
	Flight Dates:	09/18/12 - 09/24/12	Primary AE:	Amy McCreary
	Original Date / Rev;	08/01/12 / 09/20/12	Sales Office:	BLPHI
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	GMMB, Inc./ Washington D.C.		
	Buying Contact:		— Billing Type:	Cash
	Billing Contact:		— Billing Calendar:	Broadcast
		Washington Harbor	Billing Cycle:	EOM/EOC
		Washington, DC 20007	Agency Commission:	15%
Advertiser	Name:	Obama for Americal LINES	[
	Demographic:	A35+	New Business Thru:	

BIH	Plan

Diff. Idii					10
Start Date	End Date	# Spots	Gross Amount	Net Amount	Mo
08/27/12	09/24/12	52	\$22,830.00	\$19,405.50	Se

PLC01-Democrat

SELECT PRIORITY CODE

POLITICAL/AGY, PCAN, GEN

Totals

New Business Thru:

Advertiser External ID:

Agency External ID:

Order Separation:

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	52	\$22,830.00	\$19,405.50	0.00
Totals	52	\$22,830,00	\$19.405.50	0.00

00:05:00

Account Executives				
Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	30%	\$22,830.00
Market	100%	\$76,100.00

Product Codes:

Revenue Codes:

Priority:

Chara	
Silare	Total
0%	\$0.00
0%	\$0.00
0%	\$0.00
0%	\$0.00
26%	\$19,786.00
0%	\$0.00
0%	\$0.00
19%	\$14,459.00
1%	\$761.00
20%	\$15,220.00
0%	\$0.00
0%	\$0.00
4%	\$3,044.00
	0% 0% 0% 26% 0% 0% 19% 1% 20% 0%

	Ln	Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Ì	1	KSNV NEWS	09/18/12	09/21/12	M-F 5-6a WakeUp w/ M-F 5-6a WakeUp w/		5-6a	-TWTF	:30	4	\$90.004	0.00 NM	4	\$1,300.00
	W			End Date 09/23/12	Weekdays Sp	ots/Week 4	<u>Rate</u> \$90.00	Rating 0.00				İ		

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KSNV

Order / Rev:

105009

Advertiser:

Obama for America

Alt Order #:

06837954

Product Desc:

c: OBAMA FOR AMERICA

Flight Dates:

09/18/12 - 09/24/12

Estimate:

E 1 KSNV 09/18/12 09/21/12 M-F 5-6a WakeUp w/Wa@M 5-6a -TWTF :30 4 \$90.004 0.00 NM 4 \$1,3 M-F 5-6a WakeUp w/Wagners NEWS Start Date End Date Weekdays Spots/Week Rate Rating	ount
M-F 5-6a WakeUp w/Wagners NEWS <u>Start Date End Date Weekdays Spots/Week Rate Rating</u>	20.00
NEWS <u>Start Date End Date Weekdays Spots/Week Rate Rating</u>	30.00
Week: 09/17/12 09/23/12 -TwTF 4 \$90.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type	
1 KSNV 09/17/12-09/23/12 M-F 5-6a WakeUp w/Wagner5-6a -TwThF :30 (\$90.00) 0.00 NM	
See MG 1.5,1.6,1.7,1.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	
2 KSNV 09/17/12-09/23/12 M-F 5-6a WakeUp w/Wagner5-6a -TWThF ;30 (\$90.00) 0,00 NM	
See MG 1.5,1.6,1.7,1.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 09/17/12-09/23/12 M-F 5-6a WakeUp w/Wagner 5-6a -TwThF :30 (\$90.00) 0.00 NM	
See MG 1.5,1.6,1.7,1.8	
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE 4 KSNV 09/17/12-09/23/12 M-F 5-6a WakeUp wWagner5-6a -TWThF :30 (\$90.00) 0.00 NM	
See MG 1.5,1.6,1.7,1.8	
[NOT AVAILABLE RATE] NOT AVAILABLE RATE	
5 KSNV 09/21/12-09/21/12 M-F 5-6a WakeUp w/Wagner5-6a	
[Revised Rate to Reinstate]	
6 KSNV 09/19/12-09/21/12 M-F 5-6a WakeUp w/Wagner5-6a	
[Revised Rate to Reinstate]	
7 KSNV 09/20/12-09/21/12 M-F 5-6a WakeUp w/Wagner5-6aThF :30 \$325.00 0.00 NM	
MG for 1.2,1.1,1.4,1.3 [Revised Rate to Reinstate]	
8 KSNV 09/18/12-09/21/12 M-F 5-6a WakeUp w/Wagner5-6a -TwThF :30 \$325.00 0.00 NM	
MG for 1.2,1.1,1.4,1.3 [Revised Rate to Reinstate]	
	25.00
M-F 5-6a WakeUp w/Wagners NEWS	
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 09/24/12	
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 KSNV 09/24/12-09/30/12 M-F 5-6a WakeUp w/Wagner5-6a M :30 (\$90-00) 0.00 NM	
See MG 2.2	
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 09/24/12-09/24/12 M-F 5-6a WakeUp w/Wagner5-6a M :30 \$325.00 0.00 NM	
⊕ MG for 2.1 09/24	
E 3 KSNV 09/18/12 09/21/12 M-F 6-7a WakeUp w/WaQM 6-7a -TWTF :30 4 \$650.001 0.00 NM 1 \$8	50.00
M-F 6-7a WakeUp w/Wagners	50,00
NEWS Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 09/17/12 09/23/12 -TWTF 1 \$650.00 0.00	
<u>Spot Ch Date Range Description</u> <u>Start/End Time</u> <u>Weekdays Length</u> <u>Rate Rtg Type</u>	
SpotCh Date RangeDescriptionStart/End TimeWeekdaysLengthRateRtgType1 KSNV 09/17/12-09/23/12 M-F 6-7a WakeUp w/Wagner6-7a-TwThF:30 (\$650.00)0.00 NMSee MG 3.2	
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 KSNV 09/17/12-09/23/12 M-F 6-7a WakeUp w/Wagner6-7a -TwThF :30 (\$650.00) 0.00 NM See MG 3.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	
SpotCh Date RangeDescriptionStart/End TimeWeekdaysLengthRateRtgType1 KSNV 09/17/12-09/23/12 M-F 6-7a WakeUp w/Wagner6-7a-TwThF:30 (\$650.00)0.00 NMSee MG 3.2	
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 KSNV 09/17/12-09/23/12 M-F 6-7a WakeUp w/Wagner6-7a -TWThF :30 (\$650.00) 0.00 NM See MG 3.2 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 09/18/12-09/21/12 M-F 6-7a WakeUp w/Wagner6-7a -TWThF :30 \$650.00 0.00 NM (i) MG for 3.1 09/21 [Revised rate to Reinstate] [Revised rate to Reinstate]	
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 KSNV 09/17/12-09/23/12 M-F 6-7a WakeUp w/Wagner6-7a -TWThF :30 (\$650.00) 0.00 NM See MG 3.2 [NOT AVAILABLE RATE] NOT AVAILABLE RATE -TWThF :30 \$650.00 0.00 NM ② KSNV 09/18/12-09/21/12 M-F 6-7a WakeUp w/Wagner6-7a -TWThF :30 \$650.00 0.00 NM ④ MG for 3.1 09/21 [Revised rate to Reinstate] E 5 KSNV 09/18/12 09/21/12 Today Show CM 658a-9am -TWTF :30 1 \$850.001 0.00 NM 1 \$850.001	50.00
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 KSNV 09/17/12-09/23/12 M-F 6-7a WakeUp w/Wagner6-7a -TwThF :30 (\$650.00) 0.00 NM See MG 3.2 [NOT AVAILABLE RATE] NOT AVAILABLE RATE -TwThF :30 \$650.00 0.00 NM YM G for 3.1 09/21 [Revised rate to Reinstate] -TwThF :30 \$650.00 0.00 NM	50.00

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KSNV

Order / Rev:

105009

Advertiser:

Obama for America

Alt Order #: Flight Dates:

06837954

09/18/12 - 09/24/12

837954

Product Desc:

OBAMA FOR AMERICA

Estimate:

1536

Ln Ch End Inventory Code Break Start/End Time Start Days Len Spots Rate Pri Rtg Type Spots Amount E 5 KSNV 09/18/12 09/21/12 Today Show CM 658a-9am -TWTF--:30 \$850.001 0.00 NM \$850.00 Today Show **TODAY SHOW** Start Date End Date Rating Weekdays Spots/Week Rate Week: 09/17/12 09/23/12 -TWTF--1 \$850.00 0.00 Ch Date Range Description Start/End Time Rate Rtg Type Weekdays Length 4 KSNV 09/17/12-09/23/12 Today Show 658a-9am -TWThF----:30 (\$850.00) 0.00 NM See MG 5.5 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 5 KSNV 09/18/12-09/21/12 Today Show 658a-9am -TWThF----\$850.00 0.00 NM .30 MG for 5.4 09/21 [Revised rate to Reinstate] E 7 KSNV 09/22/12 09/22/12 News 3 Sunrise - SATURIM 6a-7a ----5-:30 \$125.004 0.00 NM \$350.00 News 3 Sunrise SATURDAY **NEWS** Start Date End Date Weekdays Spots/Week Rating Rate ----S-09/23/12 Week: 09/17/12 1 \$125.00 0.00 Description Spot Ch Date Range Start/End Time <u>Weekdays</u> **Length** Rate Rtg Type 1 KSNV 09/17/12-09/23/12 News 3 Sunrise - SATURDA\6a-7a -----sa--:30 (\$125.00) 0.00 NM [.NOT AVAILABLE RATE] NOT AVAILABLE RATE -----sa---2 KSNV 09/22/12-09/22/12 News 3 Sunrise - SATURDA\6a-7a :30 \$350.00 0.00 NM (f) MG for 7.1 09/22 [Revised Rate to Reinstate] E 9 KSNV 09/23/12 09/23/12 News 3 Sunrise - SUND&M 6a-7a ----S :30 \$90.004 0.00 NM \$90,00 News 3 Sunrise SUNDAY **NEWS** Start Date End Date Spots/Week **Weekdays** Rate Rating Week: 09/17/12 09/23/12 ----s \$90.00 0.00 E 12 KSNV 09/23/12 09/23/12 News 3 Today Wknd CM 9a-930am ----S :30 \$125.004 0.00 NM 1 \$125.00 News 3 Today NEWS Start Date Spots/Week End Date Weekdays Rate Rating ----S Week: 09/17/12 09/23/12 \$125.00 0.00 E13 KSNV 09/23/12 09/23/12 Chris Matthews 9:30AM SM 9:30a-10a ----S :30 \$135.004 0.00 NM \$135.00 Chris Matthews SUN 9:30am **CHRIS MATHEWS** End Date Weekdays Spots/Week Start Date Rate Rating ----S Week: 09/17/12 09/23/12 \$135.00 0.00 E 14 KSNV 09/18/12 09/21/12 M-F Today Show II 3rd H@M 9-10a -TWTF---:30 \$95.004 0.00 NM \$1,400.00 M-F Today Show II --TODAY-SHOW-II Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 -TWTF--\$95,00 0.00

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KSNV

Order / Rev:

105009

Advertiser:

Obama for America

Alt Order#: Flight Dates:

06837954

09/18/12 - 09/24/12

Product Desc:

OBAMA FOR AMERICA

Estimate:

Ln Ch	Start	End	Inventory Code	e Bre	ak Start/l	End Time	e Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
E 14 KSNV	09/18/1	2 09/21/12	M-F Today Show		9-10a		-TWTF-	:30	4	\$95.004	0.00 NM	4	\$1,400.00
TODAY	SHOW	ı	M-F Today Sho	w II									
	rt Date	End Date	Weekdays	Spots/We	eek R	ate R	ating						
Week: 09/		09/23/12	-TWTF		4 \$95	5.00	0.00						
	Date Ra		escription		Start/End Ti	<u>me</u>		<u>Weekdays</u>	Lengt		Rtg Type		
		:-U9/23/12 IV 5,14.6,14.7.	1-F Today Show I 14 8	i sra Hr S	9-10a			-TWThF	- :3	υ (\$95.00)	0.00 NM		
			E] NOT AVAILAE	SLE RATE									
2 KSNV	09/17/1:	?-09/23/12 N	I-F Today Show I	I 3rd Hr 9	9-10a			-TWThF	- :3	0 (\$95.00)	0.00 NM		
		5, 14. 6, 14. 7,											
_			E] NOT AVAILAE I-F Today Show I		10a			-TWThF		ጣ /ቀስፍ ሰብነ	0.00 8484		
		5,14.6,14.7,	•	i Siu rii - s	7-10a			- W	- :3	υ (ຈອວ.υυ)	0.00 NM		
			E] NOT AVAILAE	BLE RATE									
4 KSNV	09/17/12	2-09/23/12 N	I-F Today Show I	3rd Hr 9	9-10a			-TWThF	- :3	0 (\$95.00)	0.00 NM		
		5,14.6,14.7,											
-			E] NOT AVAILAE I-F Today Show I		100			-TWThF	- :3	n ¢350.00	0.00 NM		
_		,14.3,14.2,1		i Jiu i ii i	7-10a			- ₩ -	0	·υ φουσ.υυ	U.UU INIVI		
		te to Reinst											
			I-F Today Show I	3rd Hr 9	9-10a			F	- :3	0 \$350.00	0.00 NM		
		,14.3,14.2,1											
•		te to Reinst	atej I-F Today Show I	Sand Hin ()-10a			-TWThF	- :3	n \$350.00	0.00 NM		
		,14.3,14.2,1		i Oid i ii	, 10u			(TV 1)	.0	ο ψοσο.σο	0.00 14101		
		te to Reinst											
_			I-F Today Show I	3rd Hr	9-10a			ThF	- :3	0 \$350.00	0.00 NM		
-		,14.3,14.2,1 ite to Reinst											
			M-F Today Shov	u III 4th IPM	10am-	11am	M	:30	1	\$80,004	0.00 NM	1	\$325.00
L II KONV	00(24)	2 03/24/12	Today 4th Hour	W III TELL KOJVI	TOAITI-	Ham	P(50	'	400,004	U.UU INIVI	'	φ323.00
TODAY	SHOW	II	•										
	<u>rt Date</u>	End Date	<u>Weekdays</u>	Spots/We			ating						
Week: 09/. Spot <u>Ch</u>	24/12 <u>Date Ra</u>	09/30/12	M escription	ç	1 \$80 Start/End Ti	0.00 me	0.00	Weekdays	Leng	h Rafa	Rtg Type		
			<u>l-F Today Show I</u>	_				M		_	0.00 NM		
	e MG 17.		•							,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			
-			E] NOT AVAILAE										
_			I-F Today Show I	II 4th Hr '	0am-11am			M	- :3	0 \$325.00	0.00 NM		
	for 17.1 evised Ra	te to Reinst	ate1										
E 20 KSNV				CM	12-123	30pm	-TWTF-	 	3	\$425.001	0.00 NM	3	\$1,275.00
			Noon News							•		_	7.1-10.10
NEWS													
Sta Week: 09/	rt Date	End Date 09/23/12	<u>Weekdays</u> -TWTF	Spots/We	<u>eek R</u> 3 \$425		ating 0.00						
	Date Ra		escription	5	ع جود Start/End Ti		0.00	Weekdays	Leng	h Rate	Rtg Type		
	09/17/1:	2-09/23/12 N			12-1230pm			-TWThF		0 (\$425.00)			
	e MG 20.		ELMOT ALIAN A										
•		LABLE RAT 2-09/21/12 N	E] NOT AVAILAE		12-1230pm			~TWThF~~~-	. 2	D @426.00	O OO NIM		
	for 20,3		OOH IAGAAS		iz-izoopiii			. i MA	- :3	- υφ4∠0,UU	0.00 NM		
_		e to Reinsta	te]										
E 21 KSNV	09/24/1	2 09/24/12	Noon News	CM	12-123	30pm	M	:30	1	\$125.004	0.00 NM	1	\$125.00
A IPM A CO			Noon News										
NEWS	rt Data	End Data	Mookdovo	SpotoAtt	nak n	ofo D	atina						
<u>Sta</u> Week; 09/:	<u>rt Date</u> 24/12	End Date 09/30/12	<u>Weekdays</u> M	Spots/We	<u>зек н</u> 1 \$125		<u>ating</u> 0.00						
			The Agenda 123	30pm CM			-TWTF-	:30	4	\$325.001	0.00 NM	4	\$1,300.00
			The Agenda 12	•									÷

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KSNV

Order / Rev:

105009

09/18/12 - 09/24/12

Advertiser:

Obama for America

Alt Order#: Flight Dates: 06837954

Product Desc:

OBAMA FOR AMERICA

Estimate:

Ln Ch Start End Inventory Code AGENDA	Break Start/End	d Time Days	Len Spots	Rate Pri	Rtg Type Spots	Amount
	pots/Week Rate					
Week: 09/17/12 09/23/12 ~TWTF~~ Spot Ch Date Range Description	4 \$325.00 Start/End Time	0.00	Mookdova Lon	ath Bata	Pta Timo	
1 KSNV 09/17/12-09/23/12 The Agenda 1230pm	Start/End Time 1230-1p		Weekdays Leng	<u>30 (\$325.00)</u>	Rtg Type	
See MG 22.5,22.6,22.7,22.8	,			(,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	0.00	
[.NOT AVAILABLE RATE] NOT AVAILABLE						
2 KSNV 09/17/12-09/23/12 The Agenda 1230pm	1230-1p		-TWThF ;	30 (\$325.00)	0.00 NM	
See MG 22.5,22.6,22.7,22.8 [.NOT AVAILABLE RATE] NOT AVAILABLE	RATE				7.5	
3 KSNV 09/17/12-09/23/12 The Agenda 1230pm	1230-1p		-TWThE :	30 (\$325.0 0)	0.00 <i>NM</i>	
See MG 22.5,22.6,22.7,22.8	·			, , , , , , , ,		
[.NOT AVAILABLE RATE] NOT AVAILABLE						
4 KSNV 09/17/12-09/23/12 The Agenda 1230pm	1230-1p		HTWThF :	30 (\$ 325.00)	0.00 <i>NM</i>	
See MG 22.5,22.6,22.7,22.8 [.NOT AVAILABLE RATE] NOT AVAILABLE	RATE					
5 KSNV 09/18/12-09/21/12 The Agenda 1230pm	1230-1p		-TWThF:	30 \$325.00	0.00 NM	
MG for 22.2,22.1,22.4,22.3	·			•		
[Revised rate to Reinstate]			_			
6 KSNV 09/18/12-09/21/12 The Ageпda 1230pm	1230-1p		-TWThF :	30 \$325.00	0.00 NM	
MG for 22.2,22.1,22.4,22.3 [Revised rate to Reinstate]						
7 KSNV 09/18/12-09/21/12 The Agenda 1230pm	1230-1p		-TWThF :	30 \$325.00	0.00 NM	
MG for 22.2,22.1,22.4,22.3	'			,	,,,	
[Revised rate to Reinstate]						
8 KSNV 09/18/12-09/21/12 The Agenda 1230pm	1230-1p		-TWThF ;	30 \$325.00	0.00 NM	
MG for 22.2,22.1,22.4,22.3 [Revised rate to Reinstate]						
E 23 KSNV 09/24/12 09/24/12 The Agenda 1230p	m CM 1230-1p	M	- :30 1	\$100.003	0.00 NM 1	\$325.00
The Agenda 1230p	•		.00	ψ100.000	0.00 14141	ψ020.00
AGENDA						
	Spots/Week Rate					
Week; 09/24/12 09/30/12 M Spot Ch Date Range Description	1 \$100.00 Start/End Time	0.00	Weekdays Leng	nth Rate	Rtg Type	
1 KSNV 09/24/12-09/30/12 The Agenda 1230pm	1230-1p			30 (\$10 0.00)		
See MG 23.2						
[.NOT AVAILABLE RATE] NOT AVAILABLE						
2 KSNV 09/24/12-09/24/12 The Agenda 1230pm	1230-1p		M:	30 \$325.00	0.00 NM	
[Revised Rate to Reinstate]						
E 27 KSNV 09/24/12 09/24/12 The Doctors	CM 2pm-3pm	M	- :30 1	\$85.004	0.00 NM 1	\$85.00
The Doctors						·
DRS	N4-0041- D-4-	Datter				
<u>Start Date </u>	Spots/Week Rate 1 \$85.00	_				
E 28 KSNV 09/18/12 09/21/12 Dr. Phil	CM 3-4p	-TWTF-	- :30 1	\$150.004	0.00 NM 1	\$150.00
Dr Phil		,,,,,	100	41001001	, ,	\$100.00
PHIL						
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>S</u> Week: 09/17/12 09/23/12 -TWTF	<u>Rate</u> 1 \$150.00	_				
E 30 KSNV 09/18/12 09/21/12 NEWS 3 at 4 (1 Ho	. 4100.00	0.00 -TWTF-	- :30 1	\$600,001	0.00 NM 1	\$600.00
4PM NEWS (1 hou	· ·		- ,30	\$000,001	0.00 NM 1	\$000,00
NEWS	(,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	., ,				
	Spots/Week Rate					
Week: 09/17/12 09/23/12 -TWTF <u>Spot Ch Date Range Description</u>	1 \$600.00 Start/End Time		Wookdove Lone	uth Data	Dta Tuno	
2 KSNV 09/17/12-09/23/12 NEWS 3 at 4 (1 HOU		(4:00 PM-4:30 F	<u> Weekdays Lenc</u> 	<u>un Kate</u> 30 (\$600.00)	Rtg Type 0.00 NM	
See MG 30.3	· /	,		(+000,00)	1.50 14,41	
[.NOT AVAILABLE RATE] NOT AVAILABLE	RATE					
3 KSNV 09/17/12-09/21/12 NEWS 3 at 4 (1 HOU			•			
(A) MC for 20 2 00/24	R) 4-5pm	(4:00 PM-4:30 F	?-TWThF :	30 \$600.00	0. 00 NM	
MG for 30.2 09/21 [Revised Rate to Reinstate]	R) 4-5pm	(4:00 PM-4:30 F	P-TWThF :	30 \$600.00	0. 00 NM	

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KSNV

Order / Rev:

105009

Advertiser:

Obama for America

Alt Order #:

06837954

Product Desc:

OBAMA FOR AMERICA

Flight Dates:

09/18/12 - 09/24/12

Estimate:

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type S	pots	Amount
E 30 KSNV 09/18/12 09/21/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm -TWTF :30 1 \$600.001 0.00 NM 4PM NEWS (1 hour) (4:00 PM-4:30 PM)	1	\$600.00
NEWS		
E 31 KSNV 09/24/12 09/24/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm M :30 1 \$145.004 0.00 NM 4PM NEWS (1 hour) (4:00 PM-4:30 PM)	1	\$145.00
NEWS		
Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 M 1 \$145.00 0.00		•
E 32 KSNV 09/18/12 09/21/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm -TWTF :30 4 \$700.004 0.00 NM	1	\$700.00
4PM NEWS (1 hour) (4:30 PM-5:00 PM) NEWS		
<u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 09/17/12 09/23/12 -TWTF 1 \$700.00 0.00		
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type		
4 KSNV 09/17/12-09/23/12 NEWS 3 at 4 (1 HOUR) 4-5pm (4:30 PM-5:00 P-TwThF :30 (\$700.00) 0.00 NM See MG 32.5		
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE		
5 KSNV 09/21/12-09/21/12 NEWS 3 at 4 (1 HOUR) 4-5pm (4:30 PM-5:00 PF :30 \$700.00 0.00 NM		
[Revised Rate to Reinstate]		
E 34 KSNV 09/18/12 09/21/12 M-F Early News CM 5-630p -TWTF :30 4 \$250.004 0.00 NM M-F Early News	1	\$1,000.00
NEWS <u>Start Date End Date Weekdays Spots/Week Rate Rating</u>		
Week: 09/17/12 09/23/12 -TWTF 1 \$250.00 0.00		
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 3 KSNV 09/17/12-09/23/12 M-F Early News 5-630p -TWThF :30 (\$250.00) 0.00 NM		
See MG 34.4		
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE 4 KSNV 09/21/12-09/21/12 M-F Early News 5-630p :30 \$1,000.00 0.00 NM		
MG for 34.3 09/21 [Revised Rate to Reinstate]		
E 38 KSNV 09/18/12 09/21/12 M-F Jeopardy CM 630-7pm -TWTF :30 4 \$230.004 0.00 NM	1	\$1,000.00
M-F Jeopardy JEOPARDY		
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>		
Week: 09/17/12 09/23/12 -TWTF 1 \$230.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type		
1 KSNV 09/17/12-09/23/12 M-F Jeopardy 630-7pm -TwThF :30 (\$230.00) 0.00 NM		
See MG 38.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE		
	,-	
MG for 38.1 09/21 [Revised Rate to Reinstate]		
E 40 KSNV 09/21/12 09/21/12 M-F Wheel CM 7-730pmF :30 1 \$1,000.001 0.00 NM	1	\$1,000.00
M-F Wheel of Fortune WHEEL		
<u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 09/17/12 09/23/12F 1 \$1,000,00 0,00		
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type		
2 KSNV 09/17/12-09/23/12 M-F Wheel 7-730pmF :30(\$1,000.00) 0.00 NM See MG 40.3		
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE		
3 KSNV 09/21/12-09/21/12 M-F Wheel 7-730pm		
[Revised Rate to Reinstate]	,	An
E 42 KSNV 09/18/12 09/21/12 Face to Face w/ RalstonCM 730-758pm -TwTF (30 4 \$125,004 0:00 NM) Face to Face w/ J.Ralston	4	\$3,200.00
FACE TO FACE Start Date End Date Weekdays Spots/Week Rate Rating		
Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 -TWTF 4 \$125.00 0.00		

Print Date: 09/24/12 09:57:05 Page 7 of 8

KSNV

Order / Rev:

105009

Advertiser:

Obama for America

Alt Order #:

06837954

Product Desc:

OBAMA FOR AMERICA

Flight Dates:

09/18/12 - 09/24/12

Estimate:

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Typ	· · · · · · · · · · · · · · · · · · ·	Amount
E 42 KSNV 09/18/12 09/21/12 Face to Face w/ RalstonCM 730-758pm -TWTF :30 4 \$125.004 0.00 NI Face to Face w/ J.Ralston	M 4	\$3,200.00
FACE TO FACE		
Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 -TwTF 4 \$125.00 0.00		
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Typ		
1 KSNV 09/17/12-09/23/12 Face to Face w/ Ralston 730-758pmTwThF :30 (\$425.00) 0.00 N See MG 42.5,42.6,42.7,42.8	N	
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE		
2 KSNV 09/17/12-09/23/12 Face to Face w/ Ralston 730-758pm -TWThF :30 (\$125.00) 0.00 N	И	
See MG 42.5,42.6,42.7,42.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE		
3 KSNV 09/17/12-09/23/12 Face to Face w/ Ralston 730-758pm -TwThF :30 (\$125.00) 0.00 N	И	
See MG 42.5,42.6,42.7,42.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE		
4 KSNV 09/17/12-09/23/12 Face to Face w/ Ralston 730-758pm -TwThF :30 (\$125.00) 0.00 N	M	
See MG 42.5,42.6,42.7,42.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE		
5 KSNV 09/18/12-09/21/12 Face to Face w/ Ralston 730-758pm -TWThF :30 \$800.00 0.00 N	vI	
⊕ MG for 42.3,42.4,42.1,42.2 [Revised Rate to Reinstate]	*	
6 KSNV 09/19/12-09/23/12 Face to Face w/ Ralston 730-758pmWThF :30 \$800.00 0.00 NI	И	
MG for 42.3,42.4,42.1,42.2 [Revised Rate to Reinstate]		
7 KSNV 09/20/12-09/23/12 Face to Face w/ Ralston 730-758pmThF :30 \$800.00 0.00 NI	и	
8 KSNV 09/21/12-09/23/12 Face to Face w/ Ralston 730-758pmF :30 \$800.00 0.00 NI	и	
E 46 KSNV 09/22/12 09/22/12 Vegas Inc. CM 6:30-8pmS- :30 1 \$100.004 0.00 NI	VI 1	\$100.00
Vegas Inc. VEGAS INC		
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 09/17/12	4	#2 200 00
Wednesday Prime 10-11pm	M 1	\$3,200.00
DATELINE <u>Start Date </u>		
Week: 09/17/12 09/23/12W 1 \$3,200.00 0.00		
E 54 KSNV 09/22/12 09/22/12 Sa-Su News 3 at ElevenCM 11pm-1135pmS- :30 1 \$1,100.001 0.00 NI	d 1	\$1,100.00
NEWS		
<u>Start Date </u>		
Week: 09/17/12 09/23/12S- 1 \$1,100.00 0.00 <u>Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type</u>	<u> </u>	
1 KSNV 09/17/12-09/23/12 Sa-Su News 3 at Eleven 11pm-1135pmSa :30(\$1,100.00) 0.00 NI		
See MG 54.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE		
2 KSNV 09/22/12-09/22/12 Sa-Su News 3 at Eleven 11pm-1135pmSa :30 \$1,100.00 0.00 NI	И	
MG for 54.1 09/22 [Revised Rate to Reinstate]		
E 55 KSNV 09/23/12 09/23/12 Sa-Su News 3 at ElevenCM 11pm-1135pmS :30 1 \$1,100.001 0.00 NI	1	\$1,100.00
Sa-Su News 3 at Eleven NEWS		
NEWS <u>Start Date </u>		
Week: 09/17/12 09/23/12S 1 \$1,100.00 0.00		

Print Date: 09/24/12 09:57:06 Page 8 of 8

KSNV

Order / Rev:

105009

Advertiser:

Obama for America

Alt Order #:

06837954

Product Desc:

OBAMA FOR AMERICA

Flight Dates:

09/18/12 - 09/24/12

Estimate:

1536

Ln Ch Start Fnd Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount \$1,100,00 E 55 KSNV 09/23/12 09/23/12 Sa-Su News 3 at ElevenCM 11pm-1135pm ----S :30 \$1,100,001 0.00 NM Sa-Su News 3 at Eleven **NEWS** Start Date End Date Weekdays Spots/Week Rating <u>Rate</u> 09/23/12 1 \$1,100,00 0.00 Week: 09/17/12 Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type Spot 1 KSNV 09/17/12-09/23/12 Sa-Su News 3 at Eleven 11pm-1135pm :30(\$1,100.00) 0.00 NM ----Su See MG 55.2 INOT AVAILABLE RATEI NOT AVAILABLE RATE 2 KSNV 09/23/12-09/23/12 Sa-Su News 3 at Eleven 11pm-1135pm ----Su :30 \$1,100,00 0.00 NM MG for 55.1 09/23 [Revised Rate to Reinstate] E 58 KSNV 09/18/12 09/21/12 Late Night w/Fallon СМ 1237a-136am -TWTE--:30 1 \$40.004 0.00 NM \$40.00 1 Late Night w/Failon **FALLON** Spots/Week Rating Start Date **End Date** Weekdays Rate 09/23/12 -TWTF---\$40.00 0.00 Week: 09/17/12 E 59 KSNV 09/24/12 09/24/12 Late Night w/Fallon CM 1237a-136am M-----:30 1 \$40.004 0.00 NM \$40.00 Late Night w/Fallon **FALLON** Start Date End Date Weekdays Spots/Week Rate Rating 09/30/12 M-----\$40.00 0.00 Week: 09/24/12 ---TF---\$45.00 N61 KSNV 09/20/12 09/21/12 Today-AN CM 205a-304a :30 1 \$45.003 0.00 NM 1 Today-AN Weekdays Spots/Week Rating Start Date **End Date** Rate ---TF--Week: 09/17/12 09/23/12 \$45.00 0.00 N62 KSNV 09/21/12 09/21/12 Dr. Phil CM ---F--:30 \$450.001 0.00 NM \$450.00 3-4p 1 Dr Phil Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 ----F--\$450.00 0.00 N 64 KSNV 09/21/12 09/21/12 Last Call w/Carson Daly CM 136-205am ----F--:30 1 \$40.003 0.00 NM \$40.00 Last Call w/Carson Daly Weekdays Start Date **End Date** Spots/Week Rating <u>Rate</u> Week: 09/17/12 09/23/12 ---F--\$40.00 0.00 N 65 KSNV 09/24/12 09/24/12 Last Call w/Carson DalyCM 136-205am M-----:30 1 \$40.003 0.00 NM \$40.00 Last Call w/Carson Daly Weekdays Spots/Week Start Date End Date Rate Rating 09/30/12 M-----\$40.00 Week: 09/24/12 0.00 N 66 KSNV 09/22/12 09/22/12 To the Point - ON ----S-\$100.002 0.00 NM \$100.00 CM 430-5am :30 1 To the Point - ON Start Date End Date Weekdays ___Spots/Week_ Rate_ <u>Rating</u> Week: 09/17/12 09/23/12 ----S-\$100.00 0.00 N67 KSNV 09/20/12 09/21/12 Today-AN CM 205a-304a ---TF--:30 2 \$30.004 0.00 NM 2 \$60.00 Today-AN Weekdays Spots/Week Rating Start Date End Date Rate 09/23/12 ---TF--\$30.00 0.00 Week: 09/17/12 :30 2 \$30.004 0.00 NM \$60.00 N68 KSNV 09/24/12 09/24/12 Today-AN CM 205a-304a M-----2 Today-AN Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 M-----2 \$30.00 0.00 \$22,830.00 Totals 52